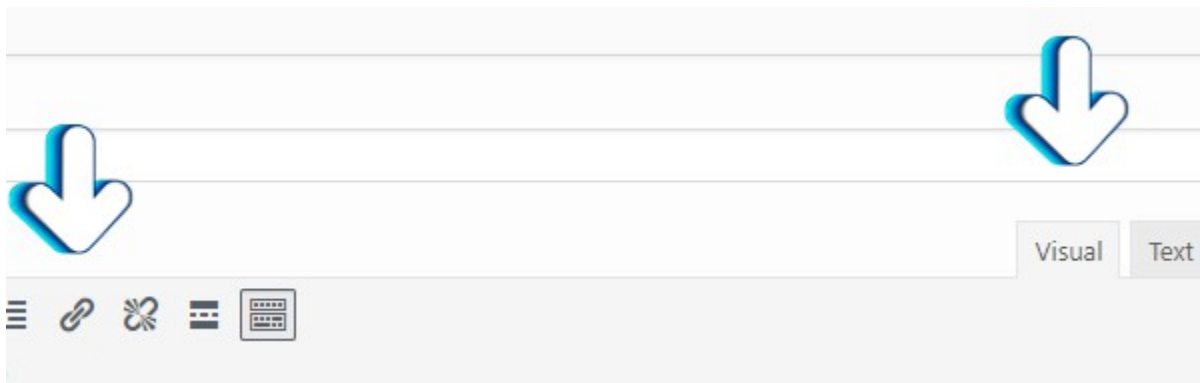


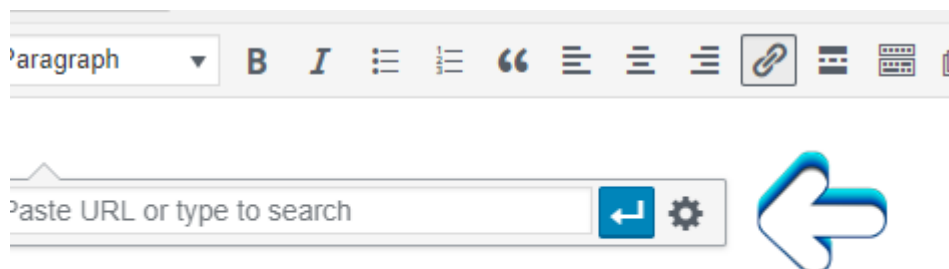
## How to add links in WordPress

There's different ways you can add links in WordPress. This article covers the most basic and easiest way to add a link.

Make sure you have the **Visual** tab selected. Optionally click the area of content in the editor where you want the link to appear. You can always move the link around afterwards. Click on the link button.



I recommend clicking on the gear icon to better fine-tune the link.



### Insert/edit link ✕

*Enter the destination URL*

URL

Link Text

Open link in a new tab

*Or link to existing content*

Search

**Author: Jesse Lange**